Privacy Policy Relating To The Use Of Personal Data

LandJacker is committed to preserving the privacy of all visitors to www.landjacker.com. Please read the following privacy policy to understand how we use and protect the information that you provide to us.

By using, registering or placing an order on this site, you consent to the collection, use and transfer of your information under the terms of this policy.

1. Definitions

1.1 The following words and expressions shall have the following meanings unless the context otherwise requires:

| "Compliance Officer" | | Layton Brooks and Ryan Thomas - Address |
|---------------------------------|---|--|
| "cookies" | | A cookie is a small amount of data sent from the server, which is then stored on your computer's hard disc drive; |
| "data processors" | | |
| | II as defined in the PA – the full text of | |
| "process, ol | nese definitions can be btained by visiting <u>ww.hmso.gov.uk</u> . | |
| "sensitive personal data" | | |
| "site" | | www.landjacker.com; |
| "User" | | A customer placing an order via from the site; |
| "we, us, our" | | Landjacker - ADDRESS |
| "you, your" | | An individual or company or person visiting the site, applying to register on the site or a User of the site. |

2. Introduction

2.1 This Privacy Policy forms part of the website terms and conditions and is a statement as to how we shall process your personal data. We take the security and privacy of you and your personal data very seriously and we are committed to safeguarding your privacy on line. Please be aware that communications over the internet, such as emails, are not secure unless they are encrypted. We do not accept any responsibility for any unauthorised access or loss of personal data beyond our control.

2.2 Our primary reason for collecting your personal data is to process any advertising space purchased on the site, and provide you with the most efficient service possible.

2.3 This privacy policy may change from time to time so please check it periodically.

2.4 Our website contains links to other websites. Please note that we are not responsible for the privacy practices of such other websites and advise you to read the privacy statements of each website you visit which collects personal information.

3. Our policy for processing your personal data

What personal data do we process and where do we get it from?

3.1 When you contact us via the "Contact Us" link on the site or email us, we will collect personal data from you.

3.2 Personal information may also be obtained automatically by your internet browser or by us over the telephone.

3.3 When a User places an order for purchases advertising space and subsequently submits payment for that order or advertising space.

3.4 The types of personal data which we may collect from you could include, for example, your name, your contact details (such as your address, telephone number and email address), credit / debit card information and other information collected on registration or through the "Contact Details" link.

3.5 We may also collect non-personally identifiable information about your visit to our website through the use of cookies. This information may include, for example, the pages which you browse. This information helps us to better manage and develop the site.

4. What do we do with your personal data?

4.1 We will process your personal data so that:

4.1.1 We can process your orders for the purchase of advertising space on the site subject to the terms and conditions of the site.

4.1.2 We can deal with the general queries you raise from time to time through the "Contact Details" link on the site.

4.1.3 We can process payment made by Users.

4.2 Other purposes for which we will process your personal data are:

4.2.1 The general administration of your records by us.

4.2.2 The general maintenance of our database and records by us.

4.2.3 For security purposes to protect your personal data held and/or processed by us.

4.2.4 For training our employees in respect of providing our service to you.

4.2.5 To maintain records of payments made by Users.

4.3 When you enter the site, your computer will automatically be issued with a cookie. Cookies in themselves do not identify the individual user, just the computer used. Many sites do this whenever a user visits their site in order to track traffic flaws. If you wish to reject our cookie, you can configure your browser to do so (see 10 below), alternatively you can ask your internet browser to alert you when a cookie is being set up.

4.4 You acknowledge that by providing personal data to us, you consent to the processing of your personal data in accordance with this policy.

5. Who else gets to see your personal data?

5.1 Our data processors.

5.2 Such financial service providers used by us from time to time for the purpose of processing payment and security checks.

5.3 Such marketing company used by us from time to time.

6. Your rights

6.1 As mentioned above you can set your internet browser to refuse cookies or you can ask your internet browser to alert you when a cookie is being set up.

6.2 You have the right under the DPA to request from us information as to what personal data we are processing about you. Such requests should be made in writing to and should be accompanied by a £10.00 fee. We will provide you with the relevant information within 40 days of receipt of the said fee.

6.3 You have other rights under the DPA in relation to our processing of your personal data.

7. Maintenance of your personal data

7.1 We are committed to the security of your personal data. All of our employees with access to your personal data and/or are associated with the processing of that data are contractually obliged to respect the confidentiality of your personal data.

7.2 We have implemented technology measures and security policies to protect the personal data that we have in our control from unauthorised access, improper use, alteration, unlawful or accidental destruction or accidental loss.

8. General application of our Privacy Policy

8.1 This Privacy Policy only applies to the collection and use of your personal data provided to us and not to personal data you may provide directly to third parties (for example CV's sent to third parties using the recruitment page of this site). Any third parties will have their own policies in respect of processing personal data you provide to them and/or your personal data that we may disclose to them in accordance with this Privacy Policy.

9. Contact information

9.1 If you have any queries about our processing or use of your personal data you should write, in the first instance to our Compliance Officer.

9.2 If you want to learn more about your rights regarding your personal data, you should contact the Information Commissioner's office information line on: (0044) 01625 545745 or visit their website at<u>http://www.informationcommissioner.gov.uk/</u>.

10. Cookies

Information on how to block cookies can normally be found within the help features of your browser. Information can also be found on the main browser websites;

http://www.microsoft.com.com (Internet Explorer)

http://www.opera.com(Opera) http://channels.netscape.com/ns/browsers/default.jsp (Netscape)